



Hispanic Technology & Telecommunications Partnership

Advancing Access to Broadband Technologies for Unserved and Underserved Communities

HTTP Members

ASPIRA Association

*Association for the Advancement of
Mexican Americans*

*Cuban American National
Council*

Dialogue on Diversity

Hispanic Federation

Hispanic Information Television Network

*Interamerican College of Physicians and
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National Hispanic Council on Aging

National Hispanic Medical Association

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The Hispanic Institute

U.S.-Mexico Chamber of Commerce

U.S. Hispanic Chamber of Commerce

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RE: CC Docket No. 96-115

Dear Chairman Genachowski and Commissioners:

The Hispanic Technology and Telecommunications Partnership (HTTP) would like to add the following comments to the deliberations around privacy and data security on mobile devices.

As the Commission is aware, Hispanics over-index in the adoption and utilization of mobile communications devices such as smartphones and tablets. These devices keep the Hispanic community connected, help bridge the digital divide, and hold tremendous promise for the community in the areas of mobile health and mobile banking, to name a few. As such, the Hispanic community has a lot at stake in the public policy debate around mobile privacy and data security.

HTTP fully supports the NTIA multi-stakeholder process underway, that engages a wide range of stakeholders in identifying a balanced, comprehensive approach to protecting consumers while promoting continued innovation. In order to fully protect consumers, all players in the ecosystem -- device manufacturers, application developers, operating systems, browsers and service providers -- must work together to safeguards users' private information, regardless of the type of technology or business model that collects the data. Hispanics and other consumers need and deserve a holistic approach to privacy where all players agree to act responsibly to protect consumer information used or stored on mobile devices.

It is our view that the NTIA multi-stakeholder process is an excellent mechanism to advance a comprehensive privacy solution and establish codes of conduct that cover all of the relevant players and holds all of them equally responsible for protecting consumer data. This collaborative effort will help ensure that consumers' privacy is protected regardless of the device, platform, or manner in which their data is transmitted. Moreover, it stands to produce consumer-centered privacy policy that will be simple to understand and enforce.

Thank you for your consideration.

Respectfully submitted,

/S/

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